

**Neifeld Docket No:** PIP155CARR-US

Application/Patent No: 10/559,937

USPTO CONFIRMATION NO: 1038

File/Issue Date: 12/8/2005

Inventor/Title: Carr/Assumed Demographics, Predicted Behavior, and Targeted Incentives

Examiner/ArtUnit:

ENTITY STATUS: Large

Priority claims: 60/503,877, filed on 9/22/2003

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT

\_\_\_\_\_ This application is:  
\_\_\_\_\_ within 3 months of the US or 371 national stage filing date;  
XXX before first action on the merits;  
\_\_\_\_\_ after first action on the merits and before final action;  
\_\_\_\_\_ after final action;  
\_\_\_\_\_ after notice of allowance and before payment of the issue fee; or  
\_\_\_\_\_ after payment of the issue fee.

\_\_\_\_\_ The applicant is paying herewith the fee for obtaining consideration of an IDS filed after a first action on the merits.

Please consider the references cited herein.

Date signed: 10/28/2009

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BTM

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